



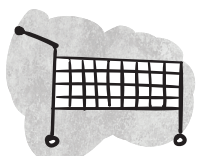






# Servitization Canvas

This canvas is a tool to expose the solution space for new potential service offerings. Go to [www.liveworkinsight.com](http://www.liveworkinsight.com) to learn how to use it in your servitization process.

						
		Pure product	Possession oriented services	Use oriented services	Result oriented services	Pure services
   Company	Inspiring Examples					
	Services used by the company					
	Product and Service portfolio					
	Product and Service offerings for client segment					
 Client	Additional offerings supporting core processes					
	Clients' offerings to customers					
 Ecosystem	Competitors' offerings					
	Partners' offerings					